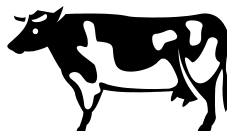


# 2010 Nebraska Dairy Princess Contest



2009-10 Nebraska Dairy Princess \* AnnaLisa Estrela

## Nebraska Dairy Women



February 18, 2010  
Grand Island, Nebraska

Applications must be received by January 5, 2010

*Nebraska Dairy Women  
Julie Meier, 2010 Contest Director  
P: (308) 390-9338  
julie.meier@thrivent.com*

# 2010 Nebraska Dairy Princess Contest Overview

## Nebraska Dairy Women



**What** The Nebraska Dairy Women will crown the 2010-2011 Nebraska Dairy Princess and Alternate Nebraska Dairy Princess on Thursday, February 18, 2010. The Contest will be held at the Howard Johnson Riverside Inn (3333 Ramada Rd, Grand Island, NE 68801). Interviews and presentations will take place at 3:00 PM, followed by a banquet and the crowning at 7:00 PM.

***Appropriate attire, semi-casual for interview and presentation, and formal for banquet.***

**Qualifications** ***In order to qualify, contestants must:***

1. be at least a high school senior during the 10-11 school year.
2. be under 26 years of age.
3. be active or have a parent, legal guardian or grandparent active within the Nebraska dairy cattle industry. ("active" includes your personal employment on a dairy operation, showing a dairy cow 4-H project and/or parent's employment as a hired hand on a dairy cattle operation)
4. never have been married.
5. complete all application materials.

**Selection Process**

A panel of three judges will select a winner and alternate based on:

1. Answers to resume questions.
2. Personal interview. (Same questions for all applicants).
3. A brief presentation about your family's dairy cattle operation and/or involvement in the dairy cattle industry.

**A \$750 scholarship will be provided to the winner and a \$250 scholarship to the alternate.**

**Application Process**

***The Nebraska Dairy Women must receive:***

1. the 2010 Nebraska Dairy Princess Contest Application Form.
2. the 2010 Nebraska Dairy Princess Contest Resume Form.
3. five dairy recipes.
4. a billfold size photo (head and shoulders) for the program.
5. a \$25.00 contest fee. This fee may be paid by your milk marketing organization acting as your sponsor or other sponsors of your choice.

***Completed applications due Tuesday, January 5, 2010 to:***

Julie Meier, Director  
4005 Sandalwood Drive  
Grand Island, Nebraska 68803  
Attn: 2010 Nebraska Dairy Princess Contest

**How to Apply**

The 2010 Scholarship Packet is available at [www.nebmilk.org](http://www.nebmilk.org) > **Dairy Producers > Dairy Princess** or by contacting the American Dairy Association/Dairy Council of Nebraska at (402) 592-3355 or TOLL FREE at (888)-NEB-MILK.

Nebraska Dairy Women



# 2010 Nebraska Dairy Princess Contest Application Form

Julie Meier, 2010 Contest Director

P: (308) 390-9338

Legal Name - Last		First		MI
Mailing Address - Street		City	State	Zip
Permanent Address - Street		City	State	Zip
Applicant's E-mail Address			Applicant's Phone Number (    )	
Parent(s)				
<i>Applicant must be at least a high school senior during the 10-11 school year and under 26 years of age.</i>				
Age	Date of Birth (Mo/Day/Yr) /    /			
School Attended/Attending			Graduation Year	
<i>Applicant must be active or have a parent, legal guardian or grandparent active within the Nebraska dairy industry.</i>				
Name(s) of the individual(s) active in the Nebraska dairy industry			Involvement (including production)	
_____			_____	
_____			_____	
_____			_____	

Applicant's Signature <b>X</b> _____	Date /    /
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*This Application Form, the Resume' Form, five dairy recipes, a billfold size photo and the \$25.00 contest fee must **all** be **received** by **Tuesday, January 5, 2010**.*

*Mail to: Julie Meier, Director; 4005 Sandalwood Drive, Grand Island, Nebraska 68803  
Attn: 2010 Nebraska Dairy Princess Contest*

Nebraska Dairy Women



## 2010 Nebraska Dairy Princess Contest Resume Form

Julie Meier, 2010 Contest Director

P: (308) 390-9338

Legal Name - Last	First	MI
Applicant's Signature <b>X</b>	Date / /	

*Please attach this Resume Form to a typed resume (one page minimum). The resume must answer the following questions:*

1. How are you and your family involved with the dairy industry?
2. What are some of your past and present activities, club affiliations and hobbies?
3. What are your plans for the future?
4. What experience have you had working with the public?
5. What are your views on the dairy industry and the promotion of dairy products?
6. Why would you like the opportunity to be the Nebraska Dairy Princess and how would you promote the dairy industry as princess?

*This Resume Form, the Application Form, five dairy recipes, a billfold size photo and the \$25.00 contest fee must **all** be **received** by **Tuesday, January 5, 2010**.*

*Mail to: Julie Meier, Director; 4005 Sandalwood Drive, Grand Island, Nebraska 68803  
Attn: 2010 Nebraska Dairy Princess Contest*

**Nebraska Dairy Women**



# **Nebraska Dairy Princess Guidelines & Handbook**

*Julie Meier, 2010 Contest Director*

*P: (308) 390-9338*

## **PURPOSE**

The Nebraska Dairy Princess represents both the dairy producers and the dairy industry through meetings, demonstrations, promotions, talks, radio and television interviews, passing out trophies and ribbons, school presentations, parades, etc. The Nebraska Dairy Princess should make herself available for pre-arranged functions and is encouraged to initiate and organize as many promotions and activities as possible.

## **GENERAL APPEARANCES AND CONDUCT**

### ***Dress for the occasion you are to attend:***

The Nebraska Dairy Princess should keep her bouquet of flowers to hold and carry in all parades. Her crown and banner must be worn anytime she is representing her title in ceremonies, agriculture and dairy education and promotion activities. Professional dress and a nametag should be worn when making business, school administrator or professional contacts. American Dairy Association and Dairy Council of Nebraska (ADA/DC of Nebraska) will provide the nametag. Slacks or walking shorts will be acceptable for handing out ribbons when around animals, however, no blue jeans, short shorts or cropped tops are allowed. White is a nice color to wear to symbolize the healthfulness of milk. Wear solids rather than prints.

The Nebraska Dairy Princess should conduct herself in a professional, mature manner at all times. She will be a good example and consume dairy products. Consumption of alcoholic beverages or smoking is not allowed. Attending wine and cheese parties given by dairy industries or local chapters will be permitted with discretion.

She should always make an effort to promote her title, dairy products and the dairy industry. She should meet the public and not be afraid to talk about milk and milk products. Her crown and banner will draw immediate attention; giving her an opportunity to be friendly and enthusiastic. She represents the dairy men and women of the State of Nebraska and the TOTAL dairy industry.

## **EXPENSES AND CHAPERONE**

When ADA/DC of NE requests the Nebraska Dairy Princess assistance at promotions, and/or education and agriculture related activities, the ADA/DC of NE will pay mileage (at the current IRS rate) from the Nebraska Dairy Princess' address, actual expenses and \$10.00 per work hour. She will submit an expense voucher and receipts to the ADA/DC of NE at 8205 F Street, Omaha, Nebraska, 68127. The ADA/DC of NE consistently requests the Nebraska Dairy Princess' attendance at the June Dairy Month Proclamation, Ice Cream Safari and agriculture awareness activities. ADA/DC of Nebraska's telephone number is (888) 632-6455. The local Omaha number is (402) 592-3355 and web site is [www.nebmilk.org](http://www.nebmilk.org). Whenever the Nebraska Dairy Princess is invited to attend a meeting or is involved in promotions outside her area of residence, and no reimbursement is available from the requesting organization, the Nebraska Dairy Women will reimburse her for expenses or mileage (at the current IRS rate).

Nebraska Dairy Women



## Nebraska Dairy Princess Guidelines & Handbook

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The Nebraska Dairy Women request that the Nebraska Dairy Princess be accompanied by a chaperone of her choice when she travels. It is recommended that her contact person or chaperone be responsible for financial arrangements, scheduling appointments to prevent a conflict of dates, and present her to the appropriate person at the event she is attending. Appropriate chaperones are parents, aunts, uncles or other responsible adults. A boyfriend is not considered an appropriate chaperone. The Nebraska Dairy Women suggest that she asks the Alternate Princess to assist her in helping cover any events when there is a conflict of dates, possible illness or injury, or lack of time for travel.

The Nebraska Dairy Women provide the Nebraska Dairy Princess with a \$500 scholarship and a clothing allowance to perform her promotional activities. Many of these activities will be self-generated. When performing her responsibilities she should submit all receipts for expenses and mileage that have not been reimbursed by another party. She should do this when she submits her quarterly written report. Her expenses will be considered for payment at the Nebraska Dairy Women meetings.

### **PUBLIC SPEAKING**

She must be knowledgeable in a variety of dairy industry related topics including general dairy related nutrition and current events. ADA/DC of Nebraska will act as a resource for training in this area. Don't be afraid to ask questions or ask for advice from former Nebraska Dairy Princesses.

When speaking to the public about the industry, she must remember that not everyone has the same dairy industry knowledge (i.e. a speech presented to a group of dairymen will differ from a speech presented to a consumer group.) It is a responsibility of the Nebraska Dairy Princess to help people understand the dairy industry and dairy products.

### **REPORTS AND SCRAPBOOK ACTIVITIES**

A written report of all activities should be mailed to the president and secretary **one-week in advance** of all state Dairy Women's meetings. The Nebraska Dairy Princess should try to attend the state meetings if possible. Her activities throughout the year should be kept in a scrapbook with a complete summary of activities and achievements during her entire term. The Nebraska Dairy Women will provide the scrapbook as a gift. She may wish to present her own chapter with these same reports for the chapter's scrapbook.

### **OTHER SUGGESTIONS**

The Nebraska Dairy Princess should be open and honest in her communications and not be afraid to ask questions or ask for advice. She should keep in close contact with the Contest Director or State President concerning her schedule. She should make notes for contest improvements, program ideas for future princesses, and other ideas that would benefit the total Nebraska Dairy Women's program and submit them to the Contest Director.

### **PRIVILEGE vs. OBLIGATION**

Representing the Dairy Industry as the Nebraska Dairy Princess is a privilege shared by but a few. Remember your priorities.