



## FOR IMMEDIATE RELEASE

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### Three Nebraska Schools Awarded for Expanding Breakfast Program

Omaha, Neb. – Nov. 26, 2008 – Three Nebraska schools recently received an Expanding Breakfast Award from the American Dairy Association/Dairy Council of Nebraska (ADA/DC of Nebraska). The schools are: Shickley Public School -- 1st place, \$3,000; Loup City Public School -- 2<sup>nd</sup> place, \$2,000; Walthill Public School -- 3<sup>rd</sup> place, \$1,000. The awards will help the schools to continue to promote and improve their expanding breakfast program.

“We are pleased to recognize these schools’ school nutrition programs for their efforts in bringing a healthy breakfast to students through their innovative alternate breakfast service,” said Jennifer Meyer, RD, Director of School Nutrition Programs with the ADA/DC of Nebraska.

The award program, funded by the ADA/DC of Nebraska, was launched in 2007 to call attention to the importance of eating breakfast and offering alternate school breakfast programs. “The importance of good nutrition for healthy, high-achieving students is unquestioned, and school breakfast plays a vital role in students’ success,” said Meyer. “Eating breakfast yields better student test scores, increases concentration and attendance, decreases disciplinary problems and more.”

For more information about the Expanding Breakfast program and awards, visit [www.nebmilk.org](http://www.nebmilk.org) and select “Schools” or call 402-592-3355 (toll-free 888-NEB-MILK).

The American Dairy Association/Dairy Council of Nebraska contributes to optimal health through leadership in nutrition research and education by encouraging food selection patterns that include dairy foods and other major food categories in accordance with scientific recommendations. For more information, visit [www.nebmilk.org](http://www.nebmilk.org).

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